



Please join us for a FREE
**Online Sustainable Winegrowing Self-Assessment
Workshop and Certification Overview**



CALIFORNIA
SUSTAINABLE WINEGROWING
ALLIANCE

Partnering organizations: California Sustainable
Winegrowing Alliance, Viticulture Association of Santa
Cruz Mountains, Wine Institute and the California
Association of Winegrape Growers



Viticulture Association
of the
Santa Cruz Mountains

Wednesday, February 16, 2011

8:30 am - 1:00 pm

Registration begins at 8am; session starts at 8:30

Lunch included

**Loma Prieta Community Center
23800 Summit Rd., Los Gatos, 95033**

RSVP

Lisa Francioni, lisa@wineinstitute.org
or call 415-356-7545

8:00 a.m.-8:30 a.m. Registration, coffee and pastries.

8:30 a.m.-8:45 a.m. Bill Cooper from Cooper-Garrod Vineyards will discuss his experience with the self-assessment process and certification.

8:45 a.m.-11:30 a.m. Bring your laptop and complete a sustainable winegrowing self-assessment of your vineyard and/or winery using the online system. To complete your assessment online, you must have a UserID and Password, which can be requested when you RSVP by February 14. If you do not have a laptop you can complete the self-assessment using a hard-copy workbook. If you have a workbook, please bring it with the previously mailed update packet inserted. First-time participants will receive the workbook (no charge).

11:30 a.m. - Noon. Lisa Francioni, Program Manager with the California Sustainable Winegrowing Alliance, will describe the new certification program, Certified California Sustainable Winegrowing, which is based on the Sustainable Winegrowing Self-Assessment Workbook, and cover the steps necessary to get certified.



Noon-1 p.m. Lunch provided on site.

For more information on the Code of Sustainable Winegrowing Practices Self-Assessment Workbook and certification visit: www.sustainablewinegrowing.org